

The Agent-Owned Cloud Brokerage®

Why Join eXp Realty?















Higher Profitability

80/20 Split \$16,000 Yearly Cap

100% for remainder of Year

Low Fees--\$420 yearly University Fee (1st Closing)

\$25 Broker Review (\$250 once Capped)

\$30 E&O (Capped once \$500 paid)

\$50/month Tech Fee

Cloud Based

Eliminates Office Expense

Allows you to be CEO of your company

Corporate Support and Training

Conduct Business Anywhere Anytime

Revenue Sharing

Unmatched ability to build future Retirement Income through Revenue Sharing For each Agent that is recruited that caps you will earn \$2800/yearly. This can quickly become your retirement plan!

Share Ownership

Earn Shares of Stock for Capping and Recruiting

Option to Buy Additional Shares of Stock





Commission Split

\$16,000 Yearly Cap 80/20 Commission Split on first \$80,000 GCI 100% for the remainder of your year

Per Transaction Fee

\$25 Broker Review \$30* E&O Insurance (\$500 cap/year) *CA \$40

For Capped Agents - 100% Commission to the agent

\$250* Transaction Fee

\$25 Broker Review

\$30 E&O Insurance (\$500 cap/year)

* each transaction AFTER you reach 100%

Do you want to earn 100%+ PLUS?



Startup Costs & Fees

Setup (one time)

\$99 Startup Fee

* Includes Cards & Folders

Annual and Monthly Costs

\$50/Mo Fee

\$420/Yr University Tuition

*Taken out of first Closing of your year



What is a Cloud Brokerage?

eXp Realty is changing the way that agents, brokers and consumers work together. A cloud brokerage:

- Creates collaborative community
- Allows for interaction with other top professionals around the world
- Cuts out expenses, enabling the brokerage to share the additional funds with its agents





Systems

😂 eXp World

Support

Profitability

The Agent-Owned Cloud Brokerage®



Support At Every Level

- New Agent Services
- Transaction & Administration
- Marketing & Technology
- Business Development
- Peer-To-Peer
- Mentoring and Upline
- Agent, Team & Broker
- Executive



Transactions Anytime Anywhere

Manage your real estate business from your home office or from the beach. It's your choice. All of your transaction and business metrics are at your fingertips.

- Paperless Transactions
- Revenue Share
- Transaction Support

- Agent Onboarding
- Company Financials
- Legal Administration

Your transaction support team is available business hours in the Cloud Office.



Marketing and Technology Support

Working The Magic (WTM) is an in-house group providing marketing and technology support to eXp Realty Agents. Open a support ticket or visit the Cloud Office to arrange assistance.

- Company Email
- Cloud Office
- Toll-Free and Fax

- Wordpress Hosting
- Kunversion IDX / CRM
- Group Workshops

Working The Magic is available business hours in the Cloud Office.



Professional Business Development

Every agent is the CEO of their business.

Learn from top producing real estate professionals

who graciously share their in-the-field knowledge by facilitating sessions in the cloud office. Attend one of three Professional Development tracks to get the latest in information: Business, Technology and Real Estate.



Vikki Bartholomae - President, eXp Realty with an extensive real estate sales background working with top performers to break through their previous ceilings to achieve exponential results in their business and their life.



Included Education and Sales Training

Over 30 hours of live weekly training and a growing archive of recorded training sessions.

Topics cover today's best industry and business practices.



Sales

Listings

Technology

Websites

SEO and Social Media

Video Marketing

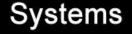
Team Building

Business

Planning

Marketing

Lead Generation





Revenue Share

Get paid from Gross Commission*

Revenue Share Calculator

Levels	eXpansion Share % (Only need to be active to Qualify)	Active Personally Recruited Agents (In Level One)	eXponential Share %	Total Share % & Dollar Amount
1		1+	\$2,800 3.5%	3.5% - \$2,800
2	\$160 0.2%	5+	\$3,040 3.8%	4% - \$3,200
3	\$80 0.1%	10+	\$1,920 2.4%	2.5% - \$2,000
4	\$80 0.1%	15+	\$1,120 1.4%	1.5% - \$1,200
5	\$80 0.1%	20+	\$720 0.9%	1% - \$800
6	\$400 0.5%	25+	\$1,600 2.0%	2.5% - \$2,000
7	\$400 0.5%	40+	\$3,600 4.5%	5% - \$4,000

Systems

Support

Profitability

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Phase 5: Exponential Earner

- Receiving income without being <u>in</u> the business
- Exit strategy with life income stream
- Vested after 3 years
- Everyone working toward a common goal
- Vacation with income

"A Rising Tide Lifts all Ships"





Ownership

eXp World Holdings, Inc.

OTCQB: EXPI

Publicly traded

Agents earn ownership:

Stock Compensation Program Icon Agent Program





- 100
- 375
- 375

shares for First Closing

shares for Capping

shares for Each Recruit*



Join.eXpRealty.com

Connect to the Cloud... we're ready if you are!

